What is Options

Options are financial instruments that are derivatives based on the value of underlying securities such as stocks. An options contract offers the buyer the opportunity to buy or sell—depending on the type of contract they hold—the underlying asset. Unlike futures, the holder is not required to buy or sell the asset if they choose not to.

Types Of OPTIONS

CALL OPTIONS

- A call is an option contract giving the owner the right, but not the obligation, to buy a specified amount of an underlying security at a specified price within a specified time.
- The specified price is known as the strike price and the specified time during which a sale is made is its expiration or time to maturity.
- Call options may be purchased for speculation, or sold for income purposes. They may also be combined for use in spread or combination strategies.

PUT OPTIONS

- Put options give holders of the option the right, but not the obligation, to sell a specified amount of an underlying security at a specified price within a specified time frame.
- Put option prices are impacted by changes in the price of the underlying asset, the option strike price, time decay, interest rates, and volatility.
- Put options increase in value as the underlying asset falls in price, as volatility of the underlying asset price increases, and as interest rates decline.
- They lose value as the underlying asset increases in price, as volatility of the underlying asset price decreases, as interest rates rise, and as the time to expiration nears.

What is Options Buying 

- **Calls:** The buyer of a call option has the right to purchase the contract's underlying assets at a specified price (i.e. strike price) on or before a forthcoming date in time.
- **Puts:** The buyer of a put option has the right to sell the contract's underlying assets at a specific price on or before a forthcoming date in time.

When you buy a call or put option, the premium is the price paid for the opportunity to execute the contract according to its specifications. The premium is the liability assumed by the trader: If a beneficial move in price deems a contract to be "in the money," a financial gain may be secured only after the premium is exceeded.

Strategies for buying calls and puts may be crafted to favor either the bullish or bearish side of the market. For example, when you buy a call option, you open a long position and profits are realized from price appreciation. If you buy a put, you assume a bearish stance, with gains banked from falling asset prices.

What is Options writing 

Calls: Selling calls is one way investors insulate long-term positions from short-term drawdowns in value. By selling a call, falling asset prices ensure that the premium is realized as profit. These types of strategies favor a bearish market bias and are commonly executed in the equities markets.

Puts: When a trader sells a put, a bullish position is essentially opened in the market. The contract represents an obligation to buy at the distinct strike price at some point before expiration. Thus, if asset values hold firm above strike, the contract expires worthless, and the premium becomes realized profit.

In contrast to buying calls and puts, selling options is counterintuitive. Instead of paying the contract's premium for the right to buy or sell at some future point in time, you collect the premium upfront and are "assigned" the obligation to sell a product, if exercised. This is a key distinction because liabilities of uncovered positions are potentially unlimited.

Why We Choose Options Writing ?

Benefits of Writing an Option

Some of the main benefits of writing an option include:

Premium received immediately: Options writers receive a premium as soon as they sell an option contract.

Keep full premium for expired out of the money options: If the written option expires out of the money—meaning that the stock price closes below the strike price for a call option, or above the strike price for a put option—the writer keeps the entire premium.

Time decay: Options decline in value due to time decay, which reduces the option writer's risk and liability. Because the writer sold the option for a higher price and has already received a premium, they can buy it back for a lower price.

Flexibility: An options writer has the flexibility to close out their open contracts at any time. The writer removes their obligation by simply buying back their written option in the open market.

What is the SmartPLUS 

SmartPlus is Algo Trading Software.

1. Trades are executed at the best possible prices
2. Instant and accurate trade order placement
3. Trades timed correctly and instantly. This avoids significant price changes
4. Reduced transaction costs due to lack of human intervention
5. Simultaneous automated checks on multiple market conditions
6. Reduced risk of manual errors in placing the trades
7. Reduced possibility of mistakes by human traders based on emotional and psychological factors
8. The greatest portion of present day algorithmic-trading is high frequency trading (HFT). This trading method attempts to capitalize on placing a large number of orders at very fast speeds, across multiple markets, and multiple decision parameters, based on per-programmed instructions.

Why choose **SmartPLUS** 

- No need to sit in front of your Terminal
- Pre-Decided option writing with hedging strategy.
- Position will be taken only for intraday.
- SmartPlus (Algo) be taken auto position and maintain or switch position as per market condition
- Given option for user auto Trailing Stop Loss and Auto Re-entry.
- Exit any time in single click.
- Profit and Stop Loss will be auto, as well as manually changes by user as per their risk profile

Pillar of **SmartPLUS**

- ✓ Execute Multiple Strike Price from a single screen.
- ✓ User friendly interface.
- ✓ User has full access and control over the system runtime & risk management.
- ✓ Precision is the key to getting better outcomes in trading too.
- ✓ Fully automatic system.
- ✓ 360 degree support system.

SMARTPLUS

Subscription Plan

1 Month Plan	5999.00
6 Months Plan (6 Months +3 Months Free)	34999.00
Life time Plan	59999.00
Combo Plan (1 Month Subscription + Laptop)	8555.00
Laptop Charges (Monthly)	2999.00

Contact US

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THANK YOU